

CHARACTER STUDY WORKSHEET



GEORGETOWN UNIVERSITY
School of Continuing Studies
Center for Social Impact Communication



CHALLENGE

What does this character need? Describe a moment that illustrates this need. What does it feel, smell, sound, look and/or taste like?

What's the corresponding emotional/intangible need?

Why does this need exist? (context)

JOURNEY

What are three events that happened on the way to solving the problem/meeting the need? Describe them.

- 1.
- 2.
- 3.

CHARACTER NAME

CHARACTER TRAITS

List five defining traits (physical or emotional). For each one, how do you know s/he possesses this trait?

- 1.
- 2.
- 3.
- 4.
- 5.

IMPACT

How did the character solve his/her problem? Describe a moment that illustrates how things are different now that it's been solved. What does it feel, smell, sound, look and/or taste like?